



NEWS AND INFORMATION from the Grand Traverse Bay YMCA

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FOR IMMEDIATE RELEASE:

HEDRICH JOINS YMCA

By Leslie Swanson

YMCA Marketing and Media Intern

The Grand Traverse Bay YMCA is proud to announce Teri Hedrich, of Traverse City, to the position of Assistant Campaign and Membership Director. Teri brings with her nearly 25 years of experience in business and philanthropy.

She has worked as the annual giving officer at Northwestern Michigan College of Traverse City, as volunteer director at Northwest Community Healthcare in Arlington Heights, Ill., and at the Wellness Program at St. Mary's Hospital in Grand Rapids. Teri holds a Masters of Business Administration from Western Michigan University in Kalamazoo and a Bachelors of Science from Iowa State University in Ames, Iowa.

The New Y Capital Campaign is seeking to raise \$12 million to build the first essential phase at its Silver Lake Road property.

For more information contact Dave Eitland at 933-YMCA(9622) or dave@gtbayymca.org . Our website is located at www.gtbayymca.org or our Facebook page.

The Grand Traverse Bay YMCA is a faith-based charity that served last year more than 10,000 members and program participants including over 6,400 kids and 2,800 members each year through 65+ programs that build body, mind, and spirit. The Grand Traverse Bay YMCA is part of the largest charitable group in the country, received over \$200,000 in donations and granted financial assistance to 500 families in 2009. Nearly 500 volunteers donated nearly 33,000 hours of their time last year to ensure the Y could fulfill its Judeo-Christian mission of building strong kids, strong families, and strong communities.