



## Grand Traverse Bay Young Men's Christian Association (YMCA)

3000 Racquet Club Drive, Traverse City, MI 49684

231-933-YMCA (9622) | [www.gtbayymca.org](http://www.gtbayymca.org) | [info@gtbayymca.org](mailto:info@gtbayymca.org)

[newsgtbayymca.blogspot.com](http://newsgtbayymca.blogspot.com)

### Marketing and Media Intern

The Grand Traverse Bay YMCA is seeking a Marketing and Media Intern to further expand our presence on the web as a mechanism to communicate to our members and friends. This internship is based at our main facility at 3000 Racquet Club Dr, Traverse City. Intern must be a creative writer, fluent in English and grammar, fluent in current technology of communication including Facebook, Twitter, Internet, etc. Intern will help to implement electronic newsletters to various YMCA constituencies. Intern will write profiles, news releases, and update various on-line media. Content will vary as with all of our 65 different programs. Experience in layout, design, and digital photography a plus. There also might be an opportunity to produce a public access television show for the Y. Intern will feel comfortable to work in both classical media and forms of communication as driven the new technology. Intern must interact with a variety of people in a professional manner and represent YMCA mission, values, and vision at all times. This is an uncompensated internship. Intern will be responsible for all arrangements for academic credit. Length of internship will be negotiated.

**Start Date:** 6/1/2010

**End Date:** 9/1/2010 negotiable

**Organization Description:** Your Grand Traverse Bay YMCA is a faith based charity that primarily serves the five county region.

- Our Mission: "To put Judeo-Christian principles into practice through programs that build healthy spirit, mind and body for all."
- Our Values: "Through programs that foster honesty, respect, caring and responsibility, at the YMCA we build character one kid at a time."
- Our Vision: "Strong kids, strong families, strong communities!"
- The Grand Traverse Bay YMCA shall be nondenominational and shall not discriminate on the basis of race, sex, disability, color, religion, or national origin.
- Your Y at a glance:
  - 65 plus programs for 2 week olds to 90 + year olds
  - over 2,500 members of 21,000,000 nation wide
  - 8,698 program participants including 6,416 kids
  - 494 volunteers contributing 32,864 volunteer hours
  - In 2009, received \$223,705 in donations
  - 560 received \$112,000 scholarship and financial assistance
  - 2,282 adults program users, 360 senior users, 80 military families

**Work Authorization:** US Citizen, Permanent Resident, Employment Visa (H-1), Student Visa (F-1), J-1 Visa Northwest Michigan. **Job Type:** Not Paid

**Send Letter of Interest, resume, and 3 writing samples or web work.**